

# CHERRY HILL High. EAST

## Ad Sales Areas 2011-12

1. Springdale Plaza/Springdale Industrial Park/Virgo Auto Top/Classic Cake/Discovery Museum
2. Rt. 70 West – from Springdale to I-295 (P.J. Whelihan's Side)
3. Rt. 70 East – from I-295 to Springdale (SYMS Side)
4. Rt. 70 West - Springdale to Old Orchard (Classic Jaguar/Saab side)
5. Rt. 70 East - Springdale to Prudential/Fox & Roach, including Liberty Bell bank shoppes
6. Rt. 70 West - Duron Paints / Lee Newman Clothes to Tri-County Shops, include CiConte's Pizza
7. Rt. 70 East – 800 West Salon to Burns Pontiac to Barnes/Noble and on to Olga's & ReMax R.E.
8. Rt. 70 West – from Staples Shops to Kohl's Shopping Center & Burns Honda on Rt. 73
9. Rt. 70 West - I-295 to Kings Highway including Sawmill Village Shoppes (Café Athens)
10. Rt. 70 East - I-295 to Kings Highway (Ponzio's, Philadelphia Sports Club, Barclay Shops)
11. Rt. 70 West - Kings Highway to Cherry Hill Volvo, including C.H. Dodge & new Suburu dealer
12. Rt. 70 East - Kings Highway to Cherry Hill Tri-Plex Auto Dealers - Mitsubishi
13. Rt. 73 South - Rice & Holman to DiSimone BMW (Mt. Laurel) include Caballo's Italian Rest.
14. Rt. 73 North - Primavera Diner to Marlton Crossing Shopping Center, & Jazz Unlimited Studio
15. Town of Marlton (AMC/Greentree Shopping Center including Friday's Rest. & shoppes
16. Town of Medford (Old K-Mart, WalMart, and shopping centers surrounding/Medford Ford)
17. Town of Haddonfield – Kings Highway from Ponzios to Audubon (Rt. 30)
18. Town of Voorhees (Main Street and Cooper Hospital stores)
19. Haddonfield - Berlin Road. (Country Club Diner to Platt's Funeral Home) both sides of road
20. Kings Highway N. (Rt.41) (Raymond's/Ellisburg to Burl-Moor-Driben Animal Hospital
21. Kings Highway South (Chapel Ave. CVS shopping center to Ellisburg Center)
22. Rt. 70 West – Garden State Pavillions to Benihana Restaurant ( King of Pizza, etc.)
23. Rt. 70 East – Bishop Eustace to Safety Glass/Lamberti's/Commerce Bank at Grove Street
24. Centrum Shoppes and Fashion Square (at Brace & Haddonfield-Berlin Rd.)
25. Holly Ravine Shopping Center (Springdale & Evesham) & Short Hills Town Center
26. Woodcrest Shopping Center, Comcast & Vito's Pizza
27. Border's Shopping Center and Zagara's Shopping Center
28. Old Marlton Pike (Cropwell Pharmacy & Pantry One Shops)
29. Rt. 73 South (House of Lamps, Auto Toy Store Car Dealership, Franklin Trailers, etc.)
30. Rt. 73 North (Ventura's Restaurant, Green Lea Garden Supplies, Voorhees Miniature Golf)
31. Church Road between Wahoos & Kings Highway (F&M Deli & Marcia Hyland Studio)
32. Church Road between Kings Highway & Cross Roads Shopping Center (Rita's, Coach Diner)
33. Chapel Ave. West (People's Pizza to Walmart Stores)
34. Haddonfield Road between Chapel Avenue and Rt. 70 (Cherry's Diner, Rodi Auto Body, etc.)
35. Avian Plaza, Evesham Rd. & Promenade, Rt. 73 Lenihan Oldsmobile, & Chevrolet Dealers
36. The Ritz Theatre shopping center & Eagle Plaza, Voorhees; AAA Auto Club
37. The Ritz Theatre, Oaklyn and Collingswood Recreation (Municipal Bldg. Scottish Rite Theatre)
38. Merchantville and the Pennsauken Country Club
39. Main St. and Maple Ave., Marlton
40. Berlin and Lindenwold
41. Ashland- Burnt Mill Rd. from Somerdale Rd. to Vito's Pizza at Haddonfield-Berlin intersection
42. other
43. other

- These are roughly the available areas. Work with a partner. Chose an area or one will be assigned to you. Cast & Crew MUST sell ads. Minimum of \$100. should be your goal. Ad sales help subsidize our budget.
- Check previous programs for ads sold in your area. They may be inclined to purchase another ad.
- Malls are off limits.
- We do not accept ads from Liquor Stores or Tobacco Distributors.
- Do not sell in someone else's area. Check the sign-up list.
- When you approach the ad areas, please take with you a previous program that was successful to show as a sample. Point out the different display ad sizes. (these include 1/8 pg. and larger in size)
- Remember - if they refuse a "display" ad, ask them to be an "Honorary Patron." It costs less but still provides community support. If all else fails, suggest a "Theatre Supporter" booster. Their name will be listed.
- Dress nicely!!! Be polite - you're representing East ! But, be persistent. You may need to go back.