

CHERRY HILL EAST H.S. THESPIANS
MIRROR Playbill

January 6, 2012

Dear Commercial Businessperson:

The **MIRROR** playbill is the program book for all Mainstage productions at Cherry Hill H.S. East. This letter will serve to officially acknowledge that _____ is a member of the cast and crew of the Fall Show at Cherry Hill H.S. East. This year's show is entitled,

"Singin' in the Rain"

The show is produced and directed by Thomas Weaver. The performance dates are:
March 2nd & 3rd at 7:30 pm, 4th 2:00pm & 9th & 10th at 7:30 pm, 11th 2:00pm in the Cherry Hill H.S. East Theatre.

This most exciting and spectacular show "***Singin' in the Rain***" will be another achievement in a long line of successes for Cherry Hill East. The performances are sure to be attended by several thousand local theatre goers. Our program books with advertising purchases by you are a valuable way to communicate your spring line of products and/or services to the public as well as help to promote good public relations in our community by supporting the efforts of these fine young people.

We deeply appreciate any advertisement you choose to purchase. Our student salesperson will have the information with them along with the ad contract for you to complete. Please list the ad exactly as you wish it to appear. An ad requiring a photo requires an additional fee (see contract). Payment must accompany your ad since there will be no billing. The deadline for our ad campaign is **February 24th 2012**. Payment with ad copy is due on or before that date to the student salesperson listed above.

Everyone in attendance will be encouraged to support advertisers and we sincerely thank you for your support.

Very Truly Yours,

Rick Friedman
MIRROR Editor