

# Cherry Hill High School East

*Spring Musical 2012*

## PLAYBILL AD CONTRACT FORM

### Advertising Rates

1/8 Page ad.....\$45\*  
1/4 Page ad.....\$65.00  
Business card.....\$65.00\*\*  
1/2 Page ad.....\$100  
Full Page ad.....\$175  
Inside Covers.....\$275 (Full Color)  
Back Cover.....\$400 (Full Color)  
Back of Tickets.....\$350

\_\_\_\_\_  
Student Salesperson (Not accepted without name)

\_\_\_\_\_  
Business Representative

\_\_\_\_\_  
Business Name

- Ad e-Mailed in digital format

**\*5 lines are max. length for 1/8 page ad**

**\*\*Business card is considered a 1/4 page ad**

\_\_\_\_\_  
Business Address

**Note:** Please paper clip your check to this form. **Do not staple.**

As a duly authorized representative of (*business name*) \_\_\_\_\_,  
I authorize a (*size*) \_\_\_\_\_ page advertisement, at \$\_\_\_\_\_ to be printed in  
the program book for the Spring Musical 2012 at Cherry Hill H.S. East –

### ***“Singin' in the Rain”***

My check is made payable to **CHERRY HILL EAST** (*billing is not permitted; all checks or cash must accompany advertising order.*) I realize that the deadline to place an ad for the program is **February 24<sup>th</sup>, 2012**. The ad copy, exactly as you wish it to appear should be printed below in ink. Attach your business card or logo artwork **by paper clip**. PLEASE do not bend or staple it. Please include this fee in your total payment. Thank you for your support of our young actors and actresses!

**If you would like to email a digital copy, please email it to [rfriedman@chclc.org](mailto:rfriedman@chclc.org). Please send your name and contact info along with the salespersons name attached to the email.**

**We reserve the right to change fonts, images and size to size restrictions of the ad purchased or to custom ads not sent digitally.**